LED advertising. Made simple.

First-ever LED advertising screen in Laamu Atoll

Hospital Buru, Gan Mathimaradhoo / Outdoor advertising

THE AUDIENCE

Connected to everyday life.

HOSPITAL BURU

A local meeting point for healthcare, school routines, takeaway visits and everyday journeys.

Healthcare journeys

200+ daily hospital visitors and 200+ hospital staff.

School routines

Hamadh School: 800+ students and 80+ staff, plus parent pickup and drop-off.

Community & sport

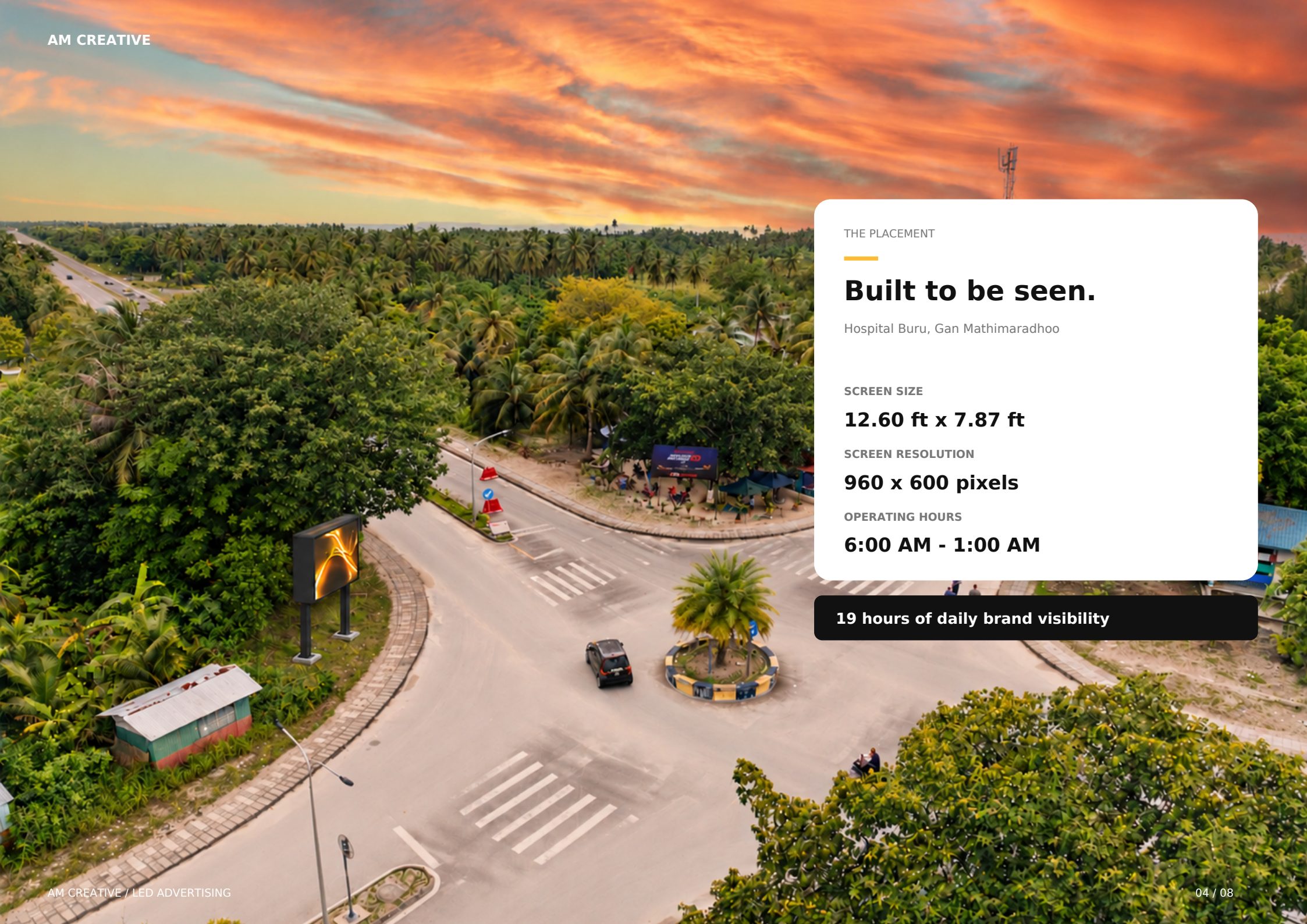
Football activity supports afternoon and evening movement.

Takeaway visits

Laamu Finiashi takeaway: 500+ visitors daily.

Your screen, in the neighbourhood.





THE PLACEMENT

Built to be seen.

Hospital Buru, Gan Mathimaradhoo

SCREEN SIZE

12.60 ft x 7.87 ft

SCREEN RESOLUTION

960 x 600 pixels

OPERATING HOURS

6:00 AM - 1:00 AM

19 hours of daily brand visibility

ESTIMATED EXPOSURE

A monthly presence that adds up.

4,000+

ESTIMATED DAILY VIEWS

120,000+

ESTIMATED MONTHLY VIEWS

4,000+ estimated daily views x 30 days = 120,000+ monthly views

Audience opportunities include repeat passes by residents, students, parents, hospital visitors, commuters and takeaway customers.

AM Creative planning estimate, not an independently measured audience count. This is screen-level exposure, not unique reach or guaranteed impressions for each advertiser. Individual ad exposure depends on playback timing and viewing duration.

CHOOSE YOUR VISIBILITY

Everyday presence. Stronger brand visibility.

FOR EVERYDAY BUSINESS

STANDARD

﷼ 5,499

/ month

Ad duration	**10 sec**
Scheduled plays / day	**300**
Scheduled plays / 30 days	**9,000**

Build a consistent local presence.

RECOMMENDED FOR STRONGER PRESENCE

ENTERPRISE

﷼ 12,999

/ month

Ad duration	**15 sec**
Scheduled plays / day	**600**
Scheduled plays / 30 days	**18,000**

2x plays. 50% longer ad. 3x airtime.

ENTERPRISE UPGRADE: ﷼ 7,500 more / month for twice the scheduled daily plays.

OTHER OPTIONS

Starter | ﷼ 2,499 / month | 7 sec | 150 plays / day

Boost | ﷼ 1,000 / 48 hours | 15 sec | 200 plays / day

Monthly totals use 30 days. Plays are not views. Scheduling spans 6:00 AM - 1:00 AM; actual timing varies.
Creative production is quoted separately. Final quotation confirms campaign dates and applicable taxes.

SIMPLE TO PUBLISH. EASY TO MANAGE.

Your campaign, from anywhere.

01

Customer portal

Publish and schedule your ads from anywhere in the world.

02

Hassle-free publishing

Manage your campaign online with a simple publishing and scheduling workflow.

03

We can create your ads

Need creative? AM Creative can design and produce ads for your screen campaign.

From idea to on-screen advertising.

Choose your package, prepare your ad and schedule your campaign through the customer portal. Creative production scope and pricing are agreed separately.

Let AM Creative help your business get seen.

REACH US

Let's talk.

LED advertising. Creative production. Get in touch.

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